

# BBA Bachelor in BUSINESS ADMINISTRATION

## IAE LILLE - FRANCE

FI

FC

### ► TUITIONS

Free for Erasmus students.

#### Initial education:

The normal tuitions of Lille 1 University.

#### For vocational/continuing education:

Please ask for an invoice.

### ► ADMISSION

You must justify two years of University education or higher. Erasmus students must be in a Business Administration curriculum in their own University. Others can be without education in Business Administration.

#### Erasmus Students:

Please contact directly to the international office:  
erasmus-iae@iae.univ-lille1.fr

#### Other cases:

Send your CV, a motivation letter and other documents listed on application form. And for any other questions, please contact the secretary at: bba@iae.univ-lille1.fr

#### Other documents:

#### Students (initial training):

Include all your grades reports and official certificate(s) justifying your results and success in prior Higher education studies; it is recommended to add academics recommendation letters.

#### Employees (Continuing education):

If you have higher education degree, add last grades reports and official certificate(s) justifying your results and success in prior Higher education studies; anyway add precise descriptions of your two last work experiences. It is advised to send official certificates from employers.

The Bachelor in Business Administration is a one-year program of courses taught in English, on the main domains of Business Administration and management (Organizational Behavior, Accounting, Marketing, Information systems, Firm economics, Finance management, Management and entrepreneurship, Human Resources management).

The success in each of the courses honors the Degree of Bachelor in BA. This degree is recognized in France as a university « Licence ».

Each course is credited in the European Credit Transfert System (ECTS).

This program is offered to non French students, to French students interested by a curriculum in English, and to middle-managers. The Erasmus students are particularly welcome.

### ► ORGANIZATION

Each UE (Unité d'Enseignement) can be separately prepared. The degree is awarded when you obtain a grade average between 10 and 20 for each UE, including the tutored project. Note that each UE represents between 20 and 40 hours of teaching + evaluation and personal assignments (preparation, exercises and case studies, and other grading).

The courses in first semester begin mid-September and end early November ; in second semester they begin early February (or end of January) and end early April. Periods mid-November till end of January and mid-April till end of June, are free of course (but not of personal work, essays and other assignments) for the internships to take place. Note that the 2nd semester internship can finish later than June, till end of September (in the legal limit of max 6 months of Internship for the whole year).

#### UE6, UE10 and UE11:

#### Options (Training Periods, essays, Dissertations)

#### UE6 (first semester)

Choice to make between two possibilities:

#### → Choice 1 (UE6-1):

Internship (5 weeks minimum in a firm or any kind of organism) 6 ECTS

Minimum: five weeks, but it can be longer. The training period will take place between mid-November and end of January. It can be done in France or abroad.

It is supervised by a professor. It implies the writing of a training report of 20 to 40 pages (plus annexes).

#### → Or Choice 2 (UE6-2):

Tutored project in french (6 ECTS) / encompassing French as foreign language (2 ECTS) and essay in french (4 ECTS).

The essay (20 to 40 pages) must be written in french, on a topic submitted to the head of the program.

#### UE10 (second semester)

UE10: offers the same three choices than UE6 (6 ECTS)

#### UE11 (second semester)

UE11: Dissertation 8 ECTS

The dissertation is a written piece of 40 to 60 pages (plus annexes) on a general topic in Business Administration. It is not a simple description: it has to be an analysis, supported by bibliographical references in Management Sciences. These references are empirical and theoretical. A theoretical part on the topic is expected. The supervisor will provide help to elaborate this analysis. The subject of the dissertation must be submitted to the head of the program for approval.



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### ► COURSES

#### → B 1st Semester in BBA

[September to mid-November]

UE 1	<b>Organizational Behavior and Sociology of Work</b> - 6 ECTS -
UE 2	<b>Accounting and Cost Management</b> - 6 ECTS -
UE 3	<b>Marketing and Retailing</b> - 5 ECTS -
UE 4	<b>Management of Information Systems</b> - 4 ECTS -
UE 5	<b>Firm Economics and Economic Mutations</b> - 5 ECTS
UE 6	<b>Training</b> - 4 ECTS - Option 1 : Training (with internship) Option 2 : French Essay + FFL

#### → B 2nd Semester in BBA

[February to May or June]

UE 7	<b>Finance and Budget Management</b> - 6 ECTS -
UE 8	<b>Management, Strategy and Entrepreneurship</b> - 6 ECTS - - Strategic Management & International Laws - Intercultural Management
UE 9	<b>Human Resources Management</b> - 6 ECTS - - Bases of Human Resources Management - International Human Ressources Management
UE 10	<b>Dissertation</b> - 8 ECTS -
UE 11	<b>Training</b> - 4 ECTS - Option 1 : Training (with internship) Option 2 : French Essay + FFL

### CALENDAR

- Application file available on:  
[www.iae.univ-lille1.fr/formation/organization-management/licence-pro/bba/18](http://www.iae.univ-lille1.fr/formation/organization-management/licence-pro/bba/18)
- Deadline for online application:  
May, 1<sup>st</sup>
- Deadline to return application file:  
May, 1<sup>st</sup>
- Interviews:  
June, 1<sup>st</sup> and 2<sup>nd</sup>

### INFORMATION

**Director of the program**  
Dominique Besson

**Program coordinator**  
Pénélope Labina  
[bba@iae.univ-lille1.fr](mailto:bba@iae.univ-lille1.fr)

<http://lp-bba.iaelille.fr>



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